

MGMT 368W: Business Ethics

Location:	Fort Sill
Address:	4700 Mow-Way Rd, Suite 502 Fort Sill, OK 73503-9009
Section:	19SPRG2/MGMT/368W/AOK1
Semester Credit Hours:	3
Class Day(s) and Time(s):	Tuesday 5:30 PM - 9:30 PM from March 02, 2020 to April 25, 2020

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📘 Course Information

Catalog Description

Analysis of principles used to evaluate ethical issues facing today's business community as well as to formulate possible solutions. This course satisfies the General Education Ethics requirement for Business Administration and Computer Information Systems majors.

Prerequisite: MGMT 230 and ENGL 133W.

📖 Textbooks

As part of Truition[®], students will receive their course materials automatically as described below.

📖 Shaw/Barry. (2016). *Moral Issues in Business* (13th). Cengage. eText

Bookstore Information

Visit <https://www.ccis.edu/bookstore.aspx> for details. Recommended texts are not included in the Truition[®], No Book Costs, model. Students are responsible for purchasing their own recommended text if they desire to have it for class. Recommended eTexts are available for purchase directly from VitalSource.com.

eText Information

If a course uses an eText, (see textbook information above) the book will be available directly in Desire2Learn (D2L) seven days before the session begins, if registered for courses prior to that date. Upon first login to VitalSource, students should use their CougarMail email address; alternate email addresses cannot be used. More information about how to use the VitalSource platform, including offline access to eTexts, can be found in D2L.

Physical Course Materials Information

Students enrolled in courses that require physical materials will receive these materials automatically at the shipping address on file with Columbia College. Delivery date of physical materials is dependent on registration date and shipping location. Please refer to confirmation emails sent from Columbia College for more details on shipping status.

Returns: Students who drop a class are responsible for returning any physical course materials that were shipped. To initiate a return, visit [Ingram Returns](#) to generate a pre-paid return label. Materials from dropped courses must be returned within 30-days of receipt. **Failure to return physical items from a dropped course will result in a charge to the student account for all unreturned items.**

Note: Students who opt-out of having their books provided as part of [Tuition](#)[®] are responsible for purchasing their own course materials.

Technology Requirements

THIS IS A TECHNOLOGY-ENRICHED COURSE WHICH COMBINES IN-SEAT INSTRUCTION WITH ONLINE LEARNING.

Participation in this course will require the basic technology for all classes at Columbia College:

- A computer with reliable internet access
- A web browser
- Acrobat Reader
- Microsoft Office or another word processor such as Open Office

For more information, see [technical requirements](#).

Course Learning Outcomes

1. Describe widely accepted consequential and non-consequential theories of ethics in a business context.
2. Evaluate the strengths and weaknesses of major theories of ethics.
3. Analyze ethical dilemmas in business.
4. Evaluate the economic approach and critiques of capitalism.
5. Describe and critique various competing theories of justice.

Grading

Grading Scale

Grade	Points	Percent
A	900 - 1000	90-100%
B	800 - 899	80-89%
C	700 - 799	70-79%
D	600 - 699	60-69%
F	0 - 599	0-59%

Grade Weights

Assignment Category	Points	Percent
Online Learning Activity	150	15%
Case Studies	240	24%
Current Events	80	8%
Quizzes	210	21%
Research Paper & Presentation	200	20%

Attendance and Participation	60	6%
Biographies	60	6%
Total	1000	100%

Schedule of Due Dates

Week 1

Assignment	Points	Due
Discussion 1	20	3/7/20 NLT 1:00pm
Reading Assignment Chapter 1 - The Nature of Morality	0	3/3/20

Week 2

Assignment	Points	Due
Discussion 2	20	3/14/20 NLT 1:00 pm
Reading Assignment Chapter 2 - Normative Theories of Ethics	--	3/10/20
Quiz #1	30	3/10/20
Case Study - Enron	40	3/10/20

Week 3

Assignment	Points	Due
Discussion 3	20	3/18/20 NLT 1:00 PM
Reading Assignment Chapter 3 - Justice and Economic Distribution and Chapter 4 - The Nature of Capitalism	--	3/17/20
Quiz #2	30	3/17/20
Case Study - CEO Pay	40	3/17/20
Biography - Rawls	30	3/17/20

Week 4

Assignment	Points	Due
Discussion 4	20	3/25/20 NLT 1:00 PM
Reading Assignment Chapter 5 - Corporations and Chapter 6 - Consumers	--	3/24/20
Quiz #3	30	3/24/20
Case Study - Starbucks	40	3/24/20
Biography - Wigands	30	3/24/20

Week 5

Assignment	Points	Due
Discussion 5	20	4/1/20 NLT 1:00 PM
Reading Assignment Chapter 7 - The Environment	--	3/31/20
Current Event	20	3/31/20
Case Study - Monsanto	40	3/31/20
Quiz # 4	30	3/24/20

Week 6

Assignment	Points	Due
Discussion 6	20	4/8/20 NLT 1:00 PM
Reading Assignment Chapter 9 - The Workplace (2): Today	--	4/7/20
Current Event	20	4/7/20

Assignment	Points	Due
Case Study - Lululemon	40	4/7/20
Week 7		
Assignment	Points	Due
Discussion 7	30	4/15/20 NLT 1:00 PM
Reading Assignment Chapter 10 - Moral Choices Facing Employees	--	4/14/20
Current Event	20	4/14/20
Case Study -Insider Trading	40	4/14/20
Quiz # 6	30	4/14/20
Week 8		
Assignment	Points	Due
Current Event	20	4/21/20
Attendance and Participation	60	4/21/20
Research Paper	100	4/21/20
Research Paper Presentation	100	4/21/20
Total Points: 1000		

Assignment Overview

Online Component Summary and Expectations

As part of this course, you will complete seven discussions. You must submit your initial post to each discussion prior to responding to other posts. Your posts should be answered in full detail and professional while respecting other students' thoughts and feelings.

You must provide at least two substantive responses to classmates' posts in each discussion. Substantive responses go beyond "Great point!" or "I agree." These responses will add to your classmates' posts and increase the discussion taking place. Responses that are not deemed substantive will not receive credit.

Spelling and grammar are important in both your initial posts and responses. Text speak/slang/abbreviated words are not acceptable. In addition, be sure to cite appropriately when providing examples or referencing sources.

Assignments

In-class activities will consist of lectures, classroom discussions on the chapters covered, current events, and case studies.

Students will be required to bring/discuss a current events article relating to business ethics during week 5-8.

All students will be expected to participate in classroom discussions/on-line discussion boards and attendance will be a part of this evaluation.

On-line learning activity requires each student to submit a written response to the weekly discussion within D2L. These activities require the students to critically analyze the topics being discussed and provide peer-to-peer student feedback to two (2) other students during each week being evaluated. These topic discussion have to be submitted NLT 12:00 PM Saturday of each week. The peer-to-peer comments/feedback must be posted prior NLT 12:00 PM Sunday of each week being evaluated.

A current event summary from a reputable journal or newspaper will be submitted and discussed during each week from week 5 through 8 related to the chapter topic to be discussed THAT week. The current event topic must be related to ethics within business today. See the on-line course content for specific information.

Research Paper - An original research paper worth 100 points will be written on a subject chosen by the student on an ethical issue facing an organization. The paper is required to be no less than 4 pages and no more than 6 pages, provide citations and acceptable sources, utilizing MLA writing guidelines. The paper will be submitted to the instructor at the beginning of class during the 8th week of attendance. The topic selection is due by the 3rd week of class. Missing either deadline will result in a reduction in points. The evaluation of the research will be based on: 1. Evidence of appropriate research including citations 2. Demonstration of an understanding of the subject matter. 3. Overall quality including organization and structure as well as appropriate grammar, format and writing style.

Examples of ethical issues that the student can research include: pay equality, deceptive accounting practices, conflicts of interest, diversity issues, integrity and trust, compliance and governance issues, sexual harassment, and social networking issues, as examples. Other topics by the student may be presented to the instructor for approval. The topic chosen by the student must be approved prior to proceeding with the research. See the on-line course content for specific information.

The paper will be presented to the class during the last class period and is worth 100 points. Power points are encouraged. Do not simply read your paper! Present it in an interesting and informative way.

Students will be required to attend and actively participate in classroom discussions., exercises, etc. Students are expected to be on time and ready to participate at the beginning of the classroom start time. Missing class or departing early could result in a deduction of points depending on the amount of class time a students missed.

There will be six case studies assigned. See on-line course content for specific information.

Two biographies will be required, one on Rawls and the other on Wigand to be turned in during weeks 3 and 4 respectively. See on-line course content for specific information.

Examinations

There will be 7 quizzes covering the chapter material presented during the previous session - Each quiz will consist of 16 questions weighted at 1.875 points for a total of 30 available points per quiz. The quiz will be graded based on the number of correct answers. Bring a Scantron to class for those quizzes. Quizzes will be in place of a mid-term or final exam.

Course Outline

Click on each week to view details about the activities scheduled for that week.

Week 1: Chapter 1 - The Nature of Morality

Discussion 1

Intro to Ethics

Where do we learn our ethics as a child? What about as a teenager? What about as a young adult in the workplace? Are ethical values clear and universal or is there some room for debate?

Reading Assignment Chapter 1 - The Nature of Morality

Week 2: Chapter 2 - Normative Theories of Ethics and Chapter 3 - Justice and Economic Distribution

Discussion 2

Ethical Relativism

What is Ethical Relativism? Consider abortion and the legal vs ethical debate in the US where it is legal but almost half of the people believe it is unethical. Now compare that to Catholic Ireland and Japan. What are the differences in the thought processes of those countries?

Reading Assignment Chapter 2 - Normative Theories of Ethics

Quiz #1

Case Study - Enron

Week 3: Chapter 4- The Nature of Capitalism

Discussion 3

Utilitarianism

Define Utilitarianism and tell me about Jeremy Bentham. Does the United States military endorse this view of Ethical thinking? What are your feelings on the "Greater Good for Most" theory, do you agree with this theory?

Reading Assignment Chapter 3 - Justice and Economic Distribution and Chapter 4 - The Nature of Capitalism

Quiz #2

Case Study - CEO Pay
Biography - Rawls

Week 4: Chapter 5 - Corporations

Discussion 4

Kant's Theory

Who was Immanuel Kant? What is deontology and what is the main thought premise surrounding this ethical theory? How does that differ from Egoism and which is better in your opinion?

Reading Assignment Chapter 5 - Corporations and Chapter 6 - Consumers

Quiz #3

Case Study -Starbucks

Biography - Wigands

Week 5: Chapter 6 - Consumers and Chapter 7 - The Environment

Discussion 5

Egoism

What ethical theory did the Executives from Enron display in their actions from 1990 to their demise in 2001? Is Egoism an acceptable way to act in today's 21st Century world? Why or why not?

Reading Assignment Chapter 7 - The Environment

Current Event

Case Study - Monsanto

Quiz # 4

Week 6: Chapter 8 - The Workplace (1) Basic Issues and Chapter 9 - The Workplace (2): Today

Discussion 6

Enron

What did Dennis Kozlowski of Tyco and Jeff Skilling of Enron have in common when it came to ethics in the early 2000's? Why do some people who are making millions of dollars seem to think they need to lie, cheat and steal just to make a little more money? What is the word I am looking for that starts with a G...?

Reading Assignment Chapter 9 - The Workplace (2): Today

Current Event

Quiz #5

Case Study - Lululemon

Week 7: Chapter 10 - Moral Choices Facing Employees

Discussion 7

Sarbanes Oxley Act (20 pts)

What is the main premise of this Act with respect to expected conduct of executive leadership? Why did the US Government need to come up with this legislation?

Course Review (10 pts)

Write a brief review of this course. What did you find most interesting to learn about? What would you recommend as improvements for the course?

Reading Assignment Chapter 10 - Moral Choices Facing Employees

Current Event

Case Study -Insider Trading

Quiz # 6

Week 8: Chapter 11 - Job Discrimination

Current Event

Quiz # 7

Attendance and Participation

Research Paper

Research Paper Presentation

+ Additional Resources

Online databases are available at library.ccis.edu. You may access them using your CougarTrack login and password when prompted.

Technical Support

If you have problems accessing the course or posting your assignments, contact your instructor, the Columbia College Technology Solutions Center, or the D2L Helpdesk for assistance. If you have technical problems with the VitalSource eText reader, please contact VitalSource. Contact information is also available within the online course environment.

- Columbia College Technology Solutions Center: CCHelpDesk@ccis.edu, 800-231-2391 ex. 4357
- D2L Helpdesk: helpdesk@d2l.com, 877-325-7778
- VitalSource: support@vitalsource.com, 1-855-200-4146

Online Tutoring

Smarthinking is a free online tutoring service available to all Columbia College students. Smarthinking provides real-time online tutoring and homework help for Math, English, and Writing. Smarthinking also provides access to live tutorials in writing and math, as well as a full range of study resources, including writing manuals, sample problems, and study skills manuals. You can access the service from wherever you have a connection to the Internet. I encourage you to take advantage of this free service provided by the college.

Access Smarthinking through CougarTrack at [Students -> Academics -> Resources](#).

! Columbia College Policies and Procedures

The policies set forth in the [Policy Library](#) are the current official versions of College policies and supersede and replace any other existing or conflicting policies covering the same subject matter. For more information on policies applicable to students, see [Student Policies](#). For more information on policies applicable to the entire Columbia College community, see [College-Wide Policies](#).

Students are expected to read and abide by the College policies. Policies of particular interest to students include, but not limited to the following:

- Graduate Grading Policy
- Undergraduate Grading Policy
- Registration Policy and Procedures
- Withdrawal Policy
- Alcohol and Other Drugs Policy
- Family Educational Rights and Privacy Act (FERPA)

Additional Policies:

Academic Integrity and Plagiarism

Academic integrity is a cumulative process that begins with the first college learning opportunity. Students are responsible for knowing and abiding by the [Academic Integrity Policy and Procedures](#) and may not use ignorance of either as an excuse for academic misconduct. Additionally, all required papers may be submitted for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers may be included in the Turnitin.com reference database for the purpose of detecting plagiarism. This service is subject to the Terms and Conditions of Use posted on the Turnitin.com site.

Disability Resources

If you have a disability that requires an accommodation, please speak with the instructor and consult the [Student Accessibility Resources](#) office. Student Accessibility Resources staff will determine appropriate accommodations and will work with your instructor to make sure these are available to you. To find additional information, see our [ADA and Section 504 Policy for Students](#).

Notice of Non-Discrimination and Equal Opportunity:

The College has a process through which students, faculty, staff and community members who have experienced or witnessed incidents of discrimination, harassment, or retaliation on the basis of protected status, can report their experiences to a College official. For more information, see our [Non-Discrimination and Equal Opportunity Policy and Complaint Resolution Procedure](#).

Title IX and Sexual Misconduct

The College is committed to addressing the issues of discrimination, harassment and sexual misconduct in the educational and workplace landscape and will continue to modify policies, procedures and prevention efforts as needed. For more information, see the College's [Title IX and Sexual Misconduct Policy](#).

Course Policies and Procedures:

Attendance Policy

Columbia College students are expected to attend all classes and laboratory periods for which they are enrolled.

For classes with an online component, attendance for a week includes submitting any assigned online activity. Assigned activities are scheduled prior to the course commencing. Assigned activity due dates are subject to change based on actual course progression and will be adjusted as necessary. Attendance for the week is based upon the date work is submitted. A class week is defined as the period of time between Monday and Sunday (except for week 8, when the work and the course will end at 11:59 PM Central Time on Saturday.) The course and system deadlines are based on the Central Time Zone.

Students are directly responsible to instructors for class attendance and work missed during an absence for any cause. If absences jeopardize progress in a course, the College reserves the right to drop or withdraw students from classes. For additional information, see the Administrative Withdrawal for Non-Attendance heading in the [Withdrawal Policy](#).

CougarMail

All students are provided a CougarMail account when they enroll in classes at Columbia College. You are responsible for monitoring email from that account for important messages from the College and from your instructor.

Students should use email for private messages to the instructor and other students. The class discussions are for public messages so the class members can each see what others have to say about any given topic and respond.

Late Assignment Policy

All classes rely on participation and a commitment to your instructor and your classmates to regularly engage in the reading, discussion and writing assignments. You must keep up with the schedule of reading and writing to successfully complete the class.

No late assignments will be accepted without the prior approval of the instructor.

Acceptance of a late assignment is at the discretion of the instructor.

Make-up examinations may be authorized for students who miss regularly-scheduled examinations due to circumstances beyond their control. Make-up examinations must be administered as soon as possible after the regularly scheduled examination period and must be administered in a controlled environment.

Student Conduct

All Columbia College students, whether enrolled in a land-based or online course, are responsible for behaving in a manner consistent with Columbia College's [Student Conduct Code](#) and [Acceptable Computing Use Policy](#). Students violating these policies or any other College policy will be referred to the office of Student Affairs and/or the office of Academic Affairs for possible disciplinary action. The Student Code of Conduct, the [Student Behavioral Misconduct Policy and Procedures](#), and the Acceptable Computing Use Policy can be found in the Policy Library at ccis.edu/policies. The adjunct faculty member maintains the right to manage a positive learning environment all students must adhere to the conventions of online etiquette when enrolled in a course with an online component.

